Permit #F00036047

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00036047 **Type of Permit:** FILMING **Release Date:** 01/31/2011

Production Company RABBIT CONTENT LLC

Insured Company Name RABBIT CONTENT LLC

Contact Phone No. 1 212-431-8000
Contact Phone No. 2
Fax
Address 6634 SUNSET BLVD
HOLLYWOOD, California 90028

Production Title AT&T

Type of Production Commercial - Standard

Producer Lauren Bayer

Director Josh Baker & John Baker

1st AD Ed Walsh

Production Manager Laren Bayer

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Fred Jove
Primary Phone Office - 661-433-1138
Secondary Phone

Location Assistant none none
Primary Phone Office - 323-450-4610
Secondary Phone

Fees

Posting 300	$69.00
Posting 600	$276.00
Posting 900	$414.00
Notification Charge	$385.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$90.00

Total Permit Fee $2,184.00

Number of Locations 2

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Summary Information — Location

Permit Number F00036047
Production Company RABBIT CONTENT LLC
Insured Company RABBIT CONTENT LLC
Production Title AT&T

Location Manager Fred Jove
Primary Phone Office - 661-433-1138
Secondary Phone

Location Address 6101 Wilshire Bl, Los Angeles, CA, 90036

Location Type Diner

Film Dates 2/1/2011 - 2/1/2011 05:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached document F36047_WILSHIRE_NS (2).pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	50
Cube Trucks	2
Honey Wagons	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	60
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals

LOS ANGELES POLICE DEPARTMENT	
FILML.A. CLOSURES	Suzan Nelson
LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS	Jodi Strong
	Janice Takimoto

Coordinator Note LANE CLOSURE APPROVED PER JOAN PELICO AT CD 5

Parking

Base Camp
Location Type : Private Parking Lot
Street : 6145 Wilshire Bl

Crew Parking
Location Type : Private Parking Lot
Street : 6145 Wilshire Bl

Posting "No Parking" signs W/S Fairfax Ave, Wilshire Blvd - Orange St

Approximate Footage 301 - 600 **Log Number** 10578

Date(s) 2/1/2011 to 2/1/2011 **Time(s)** 00:00 to 00:00

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Summary Information — Location

Permit Number	F00036047	**Location Manager**	Fred Jove
Production Company	RABBIT CONTENT LLC	Primary Phone	Office - 661-433-1138
Insured Company	RABBIT CONTENT LLC	Secondary Phone	
Production Title	AT&T		

Posting "No Parking" signs	S/S Orange St, Fairfax Ave - west 100'		
Approximate Footage	0 - 300	**Log Number**	10578
Date(s)	2/1/2011 to 2/1/2011	**Time(s)**	00:00 to 00:00
Posting "No Parking" signs	N/S Wilshire Blvd, Fairfax Ave - West to Crosswalk.		
Approximate Footage	301 - 600	**Log Number**	10600
Date(s)	2/1/2011 to 2/1/2011	**Time(s)**	00:00 to 00:00
Lane / Full Closure	N/S curb lane Wilshire Blvd, Fairfax Ave - West to Crosswalk.		
Approximate Footage	301 - 600		
Date(s)	2/1/2011 to 2/1/2011	**Time(s)**	05:00 to 22:00

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Summary Information — Location

Permit Number F00036047
Production Company RABBIT CONTENT LLC
Insured Company RABBIT CONTENT LLC
Production Title AT&T

Location Manager Fred Jove
Primary Phone Office - 661-433-1138
Secondary Phone

Location Address 366 S June St, Los Angeles, CA, 90020

Location Type Private Residence

Location Description Must comply with attached Hancock Park/Windsor Square conditions.

Prep Dates 2/1/2011 - 2/1/2011 13:00 - 15:00

Film Dates 2/1/2011 - 2/1/2011 15:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Hancock Park - Windsor Square October 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	50
Cube Trucks	2
Honey Wagons	1
Trailers	2
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	60
FilmL.A. Monitor(s)	1

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Location Notes NO PARKING AT THE SCOTTISH RITES TEMPLE @ 4357 WILSHIRE BLVD.

Approvals LOS ANGELES POLICE DEPARTMENT Suzan Nelson

Coordinator Note FILM LA MONITOR REQUIRED:
02/01/2011, 1200-2200

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : Private Parking Lot
Street : 6145 WILSHIRE BL

Posting "No Parking" signs E/S June St, 3rd St - 4th St

Approximate Footage 601 - 900 **Log Number** 10579

Date(s) 2/1/2011 to 2/1/2011 **Time(s)** 13:00 to 22:00

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Summary Information — Location

Location 2 of 2

Permit Number	F00036047	**Location Manager**	Fred Jove
Production Company	RABBIT CONTENT LLC	Primary Phone	Office - 661-433-1138
Insured Company	RABBIT CONTENT LLC	Secondary Phone	
Production Title	AT&T		

Posting "No Parking" signs N/S 4th St, June St - Hudson Ave

Approximate Footage 601 - 900 **Log Number** 10579

Date(s) 2/1/2011 to 2/1/2011 **Time(s)** 13:00 to 22:00

NOT A PERMIT

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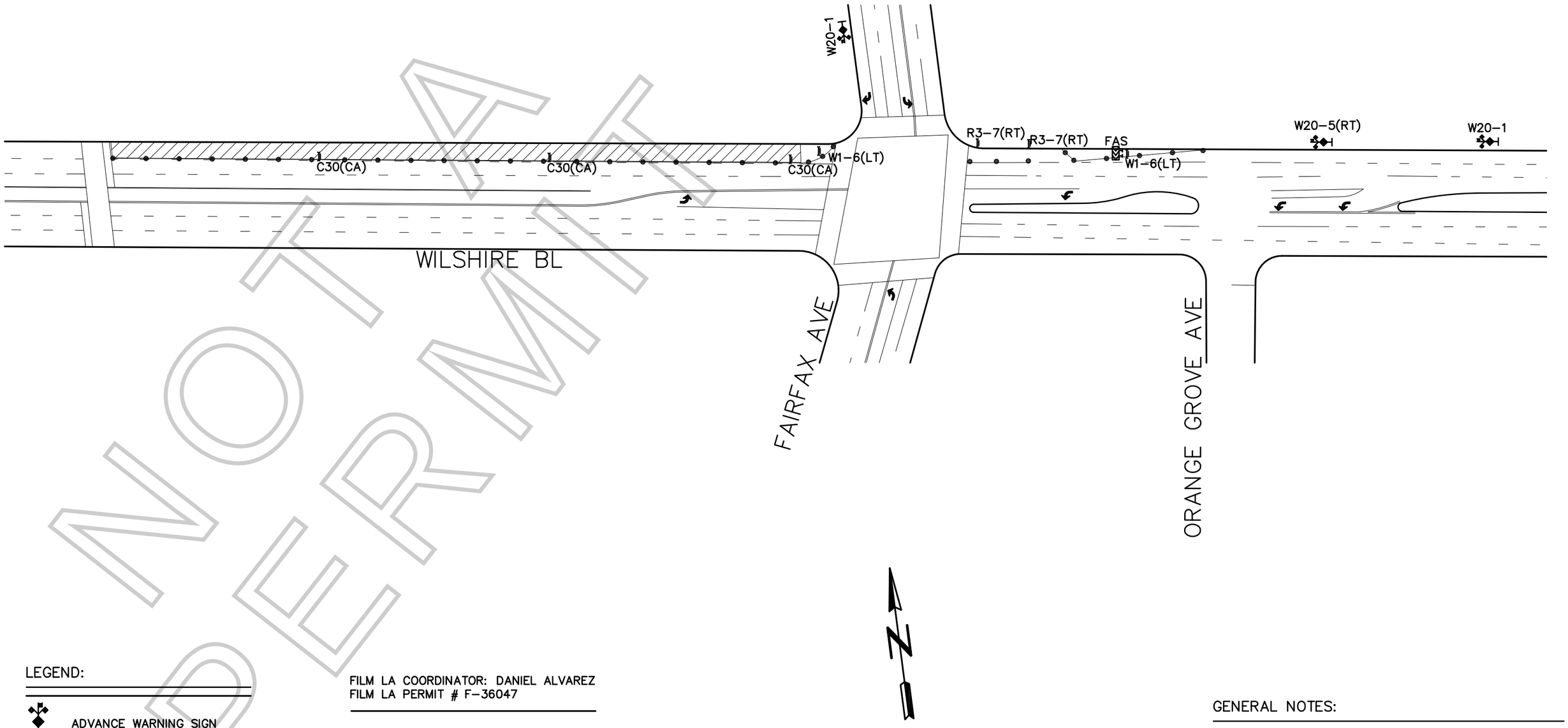

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LEGEND:

- ADVANCE WARNING SIGN
- SIGN ON TYPE I BARRICADE
- TRAFFIC CONE 28" (REFLECTIVE)
- FLASHING ARROW SIGN (FAS)
- CLOSURE/WORK AREA

ROAD WORK AHEAD	RIGHT LANE CLOSED AHEAD	LANE CLOSED	W1-6(RT) / W1-6(LT)	RIGHT LANE MUST TURN RIGHT
W20-1	W20-5(RT OR LT)	C30(CA)		R3-7(RT OR LT)

FILM LA COORDINATOR: DANIEL ALVAREZ
FILM LA PERMIT # F-36047

CLOSURE INFO:

N/S CURB WILSHIRE BL
FAIRFAX AVE - WEST TO CROSSWALK
2/01, 0500-2200

RABBIT CONTENT, LLC
"AT&T"
LOCATIONS CONTACT:
ALYJOE VALDEZ(AJ)323.260.4777(4PPS)

TCP DRAWN BY:
JOHNPAUL LAKE
PACIFIC TRAFFIC CONTROL, INC.
323.981.0600 PH.
LIC # 944488

GENERAL NOTES:

1. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE CURRENT STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA M.U.T.C.D., AND ANY ADDENDUMS THERTO, AND AS SHOWN ON THESE PLANS.
2. THERE SHALL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
3. CONES SHALL BE 28" MINIMUM HEIGHT AND SHALL HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
4. POLICE SHALL DIRECT TRAFFIC AS NECESSARY.

SPECIAL FILMING CONDITIONS
HANCOCK PARK/WINDSOR SQUARE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

- **FilmL.A., Inc. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit request must be submitted to FilmL.A. at least three (3) days in advance.*

- **Filming in the Hancock Park (bounded by Highland Avenue, Melrose Avenue, Wilshire Boulevard and Rossmore Avenue) requires that notification be given to the representative of that Homeowners' Association.** *The current contact is Ruth Marmelzat (323) 934-0138. Please call between the hours of 9 a.m. and 5 p.m. only*

- **Filming in the Windsor Square (bounded by Arden Boulevard, Beverly Boulevard, Van Ness Avenue and Wilshire Boulevard) requires that notification be given to the representative of that Homeowners' Association.** *The current contact is Mike Cornwell (310) 387-9248.*

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- **Weekend and holiday filming is generally prohibited, unless approved by FilmL.A.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Personal vehicles of cast/crew are not permitted to park on area streets.** Off-site parking must be arranged by the production company and cast/crew must be shuttled to and from the location.

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardeners' activities, trash pick up, safe use of the streets or access to resident driveways, unless approved by the affected residents.

- **The standard residential requirement prohibiting arrival before 7:00 a.m. and departure after 10:00 p.m., Monday through Friday, must be strictly adhered to.** An extension of the standard filming hours requires that affected residents be surveyed to identify neighborhood concerns and the approved hours and days but must be specifically indicated on the permit.

- **Sidewalks must be kept clear at all times.**

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Generator(s) with the proper noise shield shall only be parked in front of the location house, or in front of houses that have approved this activity**.

- Cast and crew shall be informed of the provisions of the **Filmmakers' Code of Professional Responsibility.**

FILM LA INC. PERMIT